

## WORKSHOP

Announcement

# Regional Hardwood Initiative

An inter-provincial workshop to increase the profitability of the hardwood industry



In order to optimize the value chain from forests to markets, there is a need to identify and clearly understand the issues. A more profitable hardwood sector will be achieved by improving the lines of communication throughout the supply chain, and knowledge transfer of the latest trends, best practices and technologies.

### Putting Results to Work

As part of the "Regional Hardwood Research Initiative" this inter-provincial workshop will provide the opportunity for hardwood forest product manufacturers and forest resource managers to exchange ideas and information on the issues and opportunities that impact the entire hardwood value chain.

The technical and field components of the program will provide a better understanding and awareness of:

- Best management practices to ensure a sustainable hardwood resource and to optimize log quality at the mill gate;
- The needs of the hardwood manufacturing sector;
- Up-to-date market trends and intelligence;
- Recent life-cycle assessments of hardwood products and;
- Innovative technologies to enhance the manufacturing process and quality of the end product.



### Who Should Attend

All forestry companies and manufacturers of hardwood products that have an interest in increasing their current market share or developing new opportunities to utilize hardwood products. This workshop is of value to government and forest industry foresters and technicians working in hardwood forest management planning, sawmilling and field operations.

**Watch for program details  
in early August!**

#### Workshop Contacts

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